

**THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER
ENVIRONMENT COMMITTEE MEETING MINUTES
RAVEN ROOM, MUNICIPAL HALL
TUESDAY, MAY 6, 2025**

Committee Members: C. Castro (Acting Chair), P. Baudin, A. Gallet, C. van der Vorm, M. Warner, and Councillor P. Lambur attended the meeting in the Raven Room, Municipal Hall. Absent: E. Grdina and L. Hanson.

Staff: H. Keith, Senior Manager, Climate Action & Environment (Staff Representative), and C. Monaghan, Climate Action Coordinator (Committee Clerk), attended the meeting in the Raven Room, Municipal Hall.

1. CALL TO ORDER

The meeting was called to order at 4:34 p.m.

2. APPROVAL OF AGENDA

It was Moved and Seconded:

THAT the May 6, 2025 Environment Committee meeting agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

It was Moved and Seconded:

THAT the April 1, 2025 Environment Committee meeting minutes be adopted as circulated.

CARRIED

REPORTS / ITEMS

4. Cool Roofing – What it is & Why it is Important by CoolRoofsBC

W. Shearing (CoolRoofsBC Society) provided a presentation on what the program is and its importance and answered Committee and public questions.

The Committee discussed:

- lack of incentives from Crown corporations to promote cool roofs;
- compatibility of reflective paint and various roofing materials;
- embodied emissions from reflective paint and nature-based alternatives;
- current green roofing initiatives in West Vancouver; and
- the effectiveness of cool roofing on building size and type.

N. Yaraee (member of the public) questioned the viability of cool roofing as compared to green roofs and other greenhouse gas emission reduction actions and questioned the impacts from manufacturing reflective paint.

D. Reinsch (member of the public) questioned the aesthetic challenge of white roofs, moisture control of roof paint, and the cost/benefit of cool roofs in B.C.'s climate.

It was Moved and Seconded:

THAT the presentation regarding Cool Roofing – What it is & Why it is Important by CoolRoofsBC Society be received for information.

CARRIED

5. Student Climate Action News Initiative

The Committee discussed:

- the process of implementing the initiative, including:
 - needing parental consent forms if students' names are used or if any videos show students (alternatively, all submissions could be anonymous);
 - the timing of the initiative, considering summer or fall as options;
 - finalizing the project description and circulating it to the School District for feedback and distribution support; and
 - providing an option for students to co-produce the news as a group; and
- the process of managing the initiative, including:
 - evaluating submissions and sending approved pieces to the District's Communications Department;
 - considering whether the use of artificial intelligence for the news submissions can be used;
 - the frequency of publication, with the level of submissions dictating bi-weekly or monthly releases; and
 - needing to determine if the initiative is open to all youth or targeted to a certain age range.

N. Yaraee (member of the public) questioned the appropriate age to discuss climate change and whether sources will be included with submitted news pieces.

It was Moved and Seconded:

THAT the discussion regarding the Student Climate Action News Initiative be received for information and the Environment Committee finalize the letter to be sent to the West Vancouver School District for consideration.

CARRIED

6. **Committee Volunteering and Attendance at West Vancouver Events**

The Committee discussed:

- the value of the Committee attending events and level of capacity to do so;
- potential upcoming events the Committee could attend (e.g. Go By Bike Week, Cultural Fest, Yard Tree Planting Event, etc.);
- the need for more engagement with schools, as an opportunity to attract youth volunteers and collaborate on events;
- the desire to make events more environmentally friendly;
- the need to raise more awareness on the District's sustainability initiatives, highlighting the current role of the website; and
- focusing efforts to gain more volunteers for the Yard Tree Planting Program event.

N. Yaraee (member of the public) questioned whether specific days, like Earth Day, might be more successful for events.

It was Moved and Seconded:

THAT the discussion regarding Committee Volunteering and Attendance at West Vancouver Events be received for information.

CARRIED

7. **PUBLIC QUESTIONS**

There were no questions.

8. **NEXT MEETING**

Staff confirmed that the next Environment Committee meeting is scheduled for June 3, 2025 at 4:30 p.m. and held in-person in the Raven Room, Municipal Hall.

9. **ADJOURNMENT**

It was Moved and Seconded:

THAT the May 6, 2025 Environment Committee meeting be adjourned.

CARRIED

The meeting adjourned at 6:51 p.m.

Certified Correct:



Chair



Staff Representative