

**THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER
ARTS & CULTURE ADVISORY COMMITTEE MEETING MINUTES
RAVEN ROOM, MUNICIPAL HALL
WEDNESDAY, JULY 17, 2024**

Voting Committee Members: S. Swan (Chair), K. Hall, F. Pagani, S. Price, and M. Wilberg attended the meeting in the Raven Room, Municipal Hall. Absent: K. Burnett, C. Monsef, and A. Repstock.

Non-Voting Committee Members: N. Brown (West Vancouver Board of Education), A. Krawczyk (Kay Meek Arts Centre Board of Directors), C. Schachtel (West Vancouver Community Arts Council Board of Directors); and Councillor N. Gambioli attended the meeting in the Raven Room, Municipal Hall. Absent: L. Yu (West Vancouver Memorial Library Board); and Councillor L. Watt.

Staff: D. Niedermayer, Senior Manager, Cultural Services (Staff Representative); C. Rosta, Cultural Services Manager; and A. Nomura, Cultural Services Department Secretary (Committee Clerk) attended the meeting in the Raven Room, Municipal Hall.

1. CALL TO ORDER

The meeting was called to order at 9:32 a.m.

Chair introduced new members, F. Pagani and A. Repstock appointed by Council.

2. APPROVAL OF AGENDA

It was Moved and Seconded:

THAT the July 17, 2024 Arts & Culture Advisory Committee meeting agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

It was Moved and Seconded:

THAT the June 20, 2024 Arts & Culture Advisory Committee meeting minutes be adopted as circulated.

CARRIED

REPORTS / ITEMS

4. Confirm Appointments to Advisory Panels

It was Moved and Seconded:

THAT:

1. F. Pagani be appointed to the Ferry Building Gallery Advisory Panel; and

2. A. Repstock be appointed to the Public Art Advisory Panel.

CARRIED

5. Arts & Culture Strategy Update Research Discussion

The Chair reminded the members that at the June 20, 2024 meeting, the members agreed that the new members of the Arts & Culture Advisory Committee felt comfortable with knowing the history of the Committee's work since 2018, the details of the implementation of the Arts & Culture Strategy from 2018 to 2023, and the facility planning process and arts development that took place since 2018.

The members agreed that they will move forward quickly to update the Arts & Culture Strategy and meet the ambitious timeline of an Interim Report to Council on October 7, 2024 to be able to integrate Council approved action items into the 2025 budget and 2025 staff work plan.

However, at the end of the June 20, 2024 meeting, there was no clear resolution made by the members. In the interim, the members discussed the plan via email.

It was Moved and Seconded:

THAT the Arts & Culture Advisory Committee recommends that:

1. the community input on the high-level review of the Arts & Culture Strategy Update received through to July 8 is satisfactory in scope and reach;
2. staff compile all received community input from the Arts & Culture Strategy Update questionnaire, workshop, and individual meetings held up to July 8, 2024 to develop the top four to five priority strategies;
3. at its July 17th meeting, the Arts & Culture Advisory Committee review, confirm and rank the top four to five priority strategies of the Arts & Culture Strategy Update;
4. the Arts & Culture Advisory Committee confirm the policy and budget implications that relate to the confirmed top four to five priority strategies of the Arts & Culture Strategy Update;
5. staff then be directed to:
 - a. bring forward a report to Council outlining the priority strategies and the associated policy and budget implications for Council consideration on October 7, 2024;
 - b. incorporate any Council-approved priority strategies into the 2025 budget process and staff work plans; and
 - c. work with key Fee for Service providers and community arts groups to develop operational action and implementation plans as they relate to the Council-approved priority strategies and develop the Arts & Culture Strategy Update 2025-2028 by the end of 2024, and bring forward for Council's consideration in January 2025.

CARRIED

6. Arts & Culture Strategy Update Discussion

After consultation with individual artists and arts groups through questionnaires and workshops, the emerging priorities were compiled and provided to the Arts & Culture Advisory Committee. The members reviewed the emerging priorities and identified the top priority strategies most with associated policy and budget implications that will be included in the Interim Report to Council on October 7, 2024. In order of priority, the following items were identified:

- **Develop an independent umbrella group for the arts** in West Vancouver that links and provides services for community arts groups and individual artists to help coordinate the arts community and provide one voice for the arts sector; to deliver services better suited to not-for-profit societies and able to advocate for the arts.
- Council to **confirm a location for a purpose-built arts facility** that is reflective of the Arts & Culture Facilities Plan (2019), functional and dedicated to arts activities so that a Business Plan and Fundraising Plan can be completed to ensure it is affordable for taxpayers.
- Recommend District West Vancouver staff foster **internal cross-divisional support** for arts initiatives and infrastructure to facilitate arts activities in the community (e.g. less expensive models for street closures).
- Develop an **Artist in Residence Program** for available District-owned buildings.
- Ensure the availability of a variety of suitable indoor and outdoor arts spaces that are dedicated to or can accommodate arts activities including:
 - a) Install infrastructure in Horseshoe Bay Park and Ambleside Park to enable outdoor events for all sectors;
 - b) Ensure that the existing multi-purpose spaces for the arts are prioritized for dedicated arts use for District and arts groups programs: Art Studio at West Vancouver Community Centre and Music Box; and
 - c) Develop a database of other spaces suitable for arts activity (workshops, rehearsals, meetings) available across West Vancouver e.g. churches (Permissive Tax Exemption recipients), schools, other community spaces.
- Provide resources to assist the arts community with a **coordinated marketing campaign** for the arts and culture sector that builds upon current infrastructure (e.g. Culture Compass requires resources for marketing to the public, funds for four-sided cubes in busy walking locations to advertise events/programs).
- Implement **District zoning and bylaw changes** to facilitate arts activities in West Vancouver including review of the **busking bylaw**, ensuring the recipients of **Permissive Tax Exemptions** enable affordable access to community groups when spaces are available as outlined in the Permissive Tax Exemption Policy, and zoning and other regulations to **encourage property owners to provide spaces** to animate when they are empty (e.g. empty storefronts), and develop

artist fee structures to align with nationally accepted fees (Canadian Artists' Representation/CARFAC).

It was Moved and Seconded:

THAT the emerging priorities related to policy and budget implications be reworded by staff to ensure they are appropriate for an Interim Council Report and report back to the Arts & Culture Advisory Committee on July 26, 2024 for final approval.

CARRIED

7. Council Representative Update

This item was deferred until the next meeting.

8. PUBLIC QUESTIONS

There were no questions.

9. NEXT MEETING

It was Moved and Seconded:

THAT

1. An Arts & Culture Advisory Committee meeting be scheduled for July 26, 2024 at 1 p.m., and held in-person in the Raven Room at Municipal Hall; and
2. The Arts & Culture Advisory Committee meeting scheduled for September 19, 2024 at 4:30 p.m. be cancelled and rescheduled for September 27, 2024 at 4 p.m. and held in-person in the Raven Room at Municipal Hall.

CARRIED

10. ADJOURNMENT

It was Moved and Seconded:

THAT the July 17, 2024 Arts & Culture Advisory Committee meeting be adjourned.

CARRIED

The meeting adjourned at 12:33 p.m.

Certified Correct:


Chair


Committee Clerk