THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER ARTS & CULTURE STRATEGY UPDATE SUBCOMMITTEE MEETING MINUTES PACIFIC ROOM, MUNICIPAL HALL TUESDAY, MAY 28, 2024

Committee Members: S. Swan (Chair), K. Hall, and M. Wilberg attended the meeting in the Pacific Room, Municipal Hall.

Staff: D. Niedermayer, Senior Manager, Cultural Services (Staff Representative); and A. Nomura, Cultural Services Department Secretary (Committee Clerk) attended the meeting in the Pacific Room, Municipal Hall.

1. CALL TO ORDER

The meeting was called to order at 4:27 p.m.

2. APPROVAL OF AGENDA

It was Moved and Seconded:

THAT the May 28, 2024 Arts & Culture Strategy Update Subcommittee meeting agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

It was Moved and Seconded:

THAT the May 7, 2024 Arts & Culture Strategy Update Subcommittee meeting minutes be adopted as circulated.

CARRIED

REPORTS / ITEMS

4. Arts & Culture Strategy (2018-2023) Update Discussion

Members received an update on responses to the Arts Strategy Update questionnaires: 39 individual artist responses and 17 arts groups have responded.

Members then discussed the planned workshops, and confirmed the dates of June 18, June 19, and June 25. The workshops will be three hours with a maximum of 25 at each workshop.

The Subcommittee then proceeded to discuss the proposed questions for business associations:

Questions for business associations:

- Have you experienced any business areas/zones that were enlivened through arts programming? (Arts of any discipline: music, dance, theatre, street performance, visual or literary arts).
- What do you feel the best ways the arts can enliven the ambiance in the

business area, and drive business?

- Would you support a change in the busking bylaw to allow a livelier ambience in the business district?
- How could the BIA and/or the business community you represent support the growth of arts and culture in West Vancouver?

The Subcommittee decided to defer the discussion regarding questions for donors until clarification is received regarding why we are meeting with donors and how the information would be integrated into the Arts Strategy Update. Meeting with donors/sponsors seemed more of a tactic resulting from the information we receive from the arts community. If this priority is identified, then it could be addressed through a workshop for arts organizations on fund development. At this time, the Subcommittee decided to not proceed with the questions for donors until it presents itself as a priority in the sector.

It was Moved and Seconded:

THAT staff schedule the meetings with the business associations.

CARRIED

5. PUBLIC QUESTIONS

There were no questions.

6. NEXT MEETING

Staff confirmed that the next Arts & Culture Strategy Update Subcommittee meeting is scheduled for June 18, 2024 at 4:30 p.m. and held in-person in the Pacific Room, Municipal Hall.

7. ADJOURNMENT

It was Moved and Seconded:

THAT the May 28, 2024 Arts & Culture Strategy Update Subcommittee meeting be adjourned.

<u>CARRIED</u>

The meeting adjourned at 5:32 p.m.

Certified Correct:

Chair Committee Clerk