

**THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER
ARTS & CULTURE ADVISORY COMMITTEE MEETING MINUTES
RAVEN ROOM, MUNICIPAL HALL
THURSDAY, MAY 16, 2024**

Committee Members: S. Swan (Chair), K. Hall, C. Monsef, and S. Price attended the meeting in the Raven Room, Municipal Hall. Absent: K. Burnett and M. Wilberg.

Non-Voting Committee Members: N. Brown (West Vancouver Board of Education); A. Krawczyk (Kay Meek Arts Centre Board of Directors); C. Schachtel (West Vancouver Community Arts Council Board of Directors); and Councillor L. Watt attended the meeting in the Raven Room, Municipal Hall. Absent: Councillor N. Gambioli and L. Yu.

Staff: D. Niedermayer, Senior Manager, Cultural Services (Staff Representative); C. Rosta, Cultural Services Manager; and A. Nomura, Cultural Services Department Secretary (Committee Clerk) attended the meeting in the Raven Room, Municipal Hall.

1. CALL TO ORDER

The meeting was called to order at 4:35 p.m.

2. APPROVAL OF AGENDA

It was Moved and Seconded:

THAT the May 16, 2024 Arts & Culture Advisory Committee meeting agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

It was Moved and Seconded:

THAT the April 18, 2024 Arts & Culture Advisory Committee meeting minutes be adopted as circulated.

CARRIED

REPORTS / ITEMS

4. Arts & Culture Strategy Update Discussion

Staff updated the Committee that as of May 16, nine individual artists had responded to the strategy update questionnaire, while six arts organizations had responded. Phil Aldrich has agreed to facilitate the workshops and staff is working on confirming a small budget for the workshops which will be held between June 17 to 26, 2024.

N. Brown requested that 1 to 2 youth voices from secondary schools be invited to the workshops. Additionally, invitations should be sent to Capilano University and

the Youth Advisory Committee. Students from Capilano University recently held an exhibition at the Ferry Building Gallery which will provide contact information.

It was Moved and Seconded:

THAT the discussion regarding Arts & Culture Strategy Update Discussion be received for information.

CARRIED

5. Arts & Culture Strategy Update Subcommittee Report

Members of the Subcommittee presented the draft questions which will be presented to schools, business associations, and donors.

Questions for business associations:

- Have you experienced any business areas/zones that were made lively through arts programming? (Arts of any discipline: music, dance, theatre, street performance, visual or literary arts)
- How do you think the arts can help enliven the ambiance in the business area, and drive business?
- Would you support a change in the busking bylaw to allow a livelier ambiance in the business district?
- How could the business associations support the growth of arts and culture in West Vancouver?

Questions for donors:

The following questions were added by Committee members.

- What are the “giving” values of your company?
- What would motivate you to support the arts or sponsor an event, and what kind of recognition do you expect?
- How would you see your business reflected in the arts in West Vancouver?
- Does it matter if it’s a not-for-profit or a government agency, in terms of providing funding or sponsorship?
- For West Vancouver Foundation: What is the culture of giving from individuals?

Questions for schools:

The following questions were added by Committee members.

- What are the gaps you see in arts programming in the schools: For professional development for teachers? For opportunities for students?
- Is there adequate diversity in your schools’ arts programs? (Diversity in the offerings as well as in the ethnographic/cultural origins of the programs)
- What kinds of programs, workshops, artist in residence programs with professional artists would support increased arts and culture programs in your school?

- How best could the arts sector and District assist with these programs?
- Are you looking to increase collaboration with community arts groups? If so, how could this be facilitated?

Staff were directed to create a separate questionnaire for schools. The revised questions will be sent to N. Brown, A. Krawczyk, and S. Price to confirm. N. Brown will disseminate the questionnaire to schools for principals to send to one teacher for completion (not the art teacher).

After discussing the questions for various groups, the Committee agreed that instead of Arts & Culture Advisory Committee members attending Advisory Panel meetings, the Advisory Panels will fill out questionnaires as a group and then send a single representative to one of the workshops.

Committee members then signed up to attend meetings with groups:

- Ambleside Dundarave Business Improvement Association meeting: S. Swan, C. Schachtel, and Councillor L. Watt.
- Chamber of Commerce meeting: S. Swan, A. Krawczyk, and S. Price.
- Horseshoe Bay Business Association meeting: Councillor L. Watt, A. Krawczyk, S. Swan, and K. Hall.
- Collingwood School meeting: N. Brown (questionnaire)
- Mulgrave School meeting: N. Brown (questionnaire)
- West Vancouver Foundation meeting: S. Price, and S. Swan.
- Sponsor 1 (Real Estate) meeting: C. Schachtel, and C. Monsef.
- Sponsor 2 (Grocery/Bank) meeting: K. Hall, and C. Monsef.

It was Moved and Seconded:

THAT the verbal report regarding Arts & Culture Strategy Update Subcommittee Report be received for information.

CARRIED

6. Annual Work Plan Review

The Chair requested that members review the work plan and return to the next meeting with any comments on items that need to be added, revised, or removed.

It was Moved and Seconded:

THAT the discussion regarding Annual Work Plan Review be deferred until the June 20, 2024 Arts & Culture Advisory Committee meeting.

CARRIED

7. Updates from Committee Members

Members were instructed to limit their update to two minutes.

Nicole Brown, West Vancouver Schools (SD45):

Recommended that members go to the Grad Art Show exhibition at the Ferry Building Gallery.

Andy Krawczyk, Kay Meek Arts Centre:

May 29th will mark the launch of the 2024/2025 season with a show at 4 p.m. The Summer Conservatory is fully booked. A gala event will be held on November 29th.

Catherine Schachtel, West Vancouver Community Arts Council (WVCAC):

The WVCAC has just formalized a new development committee and is engaged in putting together proper information for distribution. The WVCAC is also engaged in trying to develop a specific pitch for a specific sponsor, using a more focused and research-driven approach in acquiring sponsorship.

Stephen Price, Community Grants Advisory Panel:

No update.

Kirsten Hall, West Vancouver Art Museum (WVAM):

West Coast Modern Week has launched and completely sold out, with a waiting list. The Arthur Erickson exhibition launched on Tuesday and received incredible coverage from local media. Summer camps are fully booked.

It was Moved and Seconded:

THAT the verbal reports regarding Updates from Committee Members be received for information.

CARRIED

8. Council Liaison Update

Council is focused on the Ambleside Local Area Plan at the moment. There are no updates that pertain to this Committee.

It was Moved and Seconded:

THAT the verbal report regarding Council Liaison Update be received for information.

CARRIED

9. PUBLIC QUESTIONS

There were no questions.

10. NEXT MEETING

Staff confirmed that the next Arts & Culture Advisory Committee meeting is scheduled for June 20, 2024 at 4:30 p.m. and held in-person in the Raven Room, Municipal Hall.

11. ADJOURNMENT

It was Moved and Seconded:

THAT the May 16, 2024 Arts & Culture Advisory Committee meeting be adjourned.

CARRIED

The meeting adjourned at 5:55 p.m.

Certified Correct:



Chair



Committee Clerk