

**THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER
ARTS & CULTURE STRATEGY UPDATE SUBCOMMITTEE MEETING MINUTES
VIA ELECTRONIC COMMUNICATION FACILITIES
TUESDAY, APRIL 2, 2024**

Committee Members: S. Swan (Chair), K. Hall, and M. Wilberg attended the meeting via electronic communication facilities.

Staff: D. Niedermayer, Senior Manager, Cultural Services (Staff Representative); and A. Nomura, Cultural Services Department Secretary (Committee Clerk) attended the meeting via electronic communication facilities.

1. CALL TO ORDER

The meeting was called to order at 4:31 p.m.

2. Subcommittee Meeting Schedule

The Arts & Culture Strategy Update Subcommittee Meeting Schedule for 2024 was amended to add as follows:

- May 7, 2024 at 4:30 p.m.;
- May 28, 2024 at 4:30 p.m.; and
- June 18, 2024 at 4:30 p.m.

It was Moved and Seconded:

THAT the May 7, 27, and June 18, 2024 Arts & Culture Strategy Update Subcommittee meetings be held in-person at the Pacific Room in the Municipal Hall.

CARRIED

3. APPROVAL OF AGENDA

It was Moved and Seconded:

THAT the April 2, 2024 Arts & Culture Strategy Update Subcommittee meeting agenda be approved as circulated.

CARRIED

4. ADOPTION OF MINUTES

It was Moved and Seconded:

THAT the March 19, 2024 Arts & Culture Strategy Update Subcommittee meeting minutes be adopted as circulated.

CARRIED

REPORTS / ITEMS

5. Arts & Culture Strategy (2018-2023) Update Discussion

The discussion revolved around strategizing engagement with the local arts community and other stakeholders.

The Subcommittee discussed the plan to meet with independent artists and arts organizations separately to gather diverse perspectives. Members discussed how to effectively reach out to and engage these artists, considering various methods like advertisements, social media, and direct outreach through established networks.

The conversation highlighted the importance of distinguishing between amateur and professional artists, utilizing structured meetings for meaningful dialogue, and exploring collaborations between the arts and business sectors, aiming for mutual benefits and a more vibrant community.

The Subcommittee discussed the need for a clear narrative and framework for the arts strategy update, ensuring alignment with the community's needs. There is also a focus on how to gather and integrate community feedback effectively.

Members discussed creating an online survey along with the meetings with individuals and groups to ask questions and gather feedback about the arts strategy. The Subcommittee will confer with the Arts & Culture Advisory Committee (ACAC) at the next ACAC meeting to seek feedback about this. The Subcommittee members will also work on writing an overarching statement regarding the arts strategy update, which includes the goals of the discussion, the types of community members they wish to engage, and then a call to action. They will present this to the ACAC at the next meeting.

It was Moved and Seconded:

THAT the discussion regarding Arts & Culture Strategy (2018-2023) Update Discussion be received for information.

CARRIED

6. PUBLIC QUESTIONS

There were no questions.

7. NEXT MEETING

Staff confirmed that the next Arts & Culture Strategy Update Subcommittee meeting is scheduled for April 24, 2024 at 4:30 p.m. via electronic communication facilities.

8. ADJOURNMENT

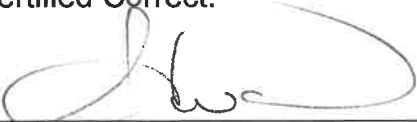
It was Moved and Seconded:

THAT the April 2, 2024 Arts & Culture Strategy Update Subcommittee meeting be adjourned.

CARRIED

The meeting adjourned at 5:22 p.m.

Certified Correct:



Chair



Committee Clerk