

**THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER
ART MUSEUM ADVISORY COMMITTEE MEETING MINUTES
VIA ELECTRONIC COMMUNICATION FACILITIES
TUESDAY, FEBRUARY 7, 2023**

Committee Members: F. Patterson (Chair), M. Adamian, K. Duffek, C. Gotay, K. Hall, B. Helliwell, M. Price, R. Van Halm; and Councillor Watt attended the meeting via electronic communication facilities. Absent: D. Becker and D. LaCas.

Staff: H. Letwin, Administrator/Curator (Staff Representative) and D. Niedermayer, Senior Manager, Cultural Services attended the meeting via electronic communication facilities.

1. CALL TO ORDER

The meeting was called to order at 10:01 a.m.

2. APPROVAL OF AGENDA

It was Moved and Seconded:

THAT the February 7, 2023 Art Museum Advisory Committee meeting agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

It was Moved and Seconded:

THAT the January 10, 2023 Art Museum Advisory Committee meeting minutes be adopted as circulated.

CARRIED

REPORTS / ITEMS

4. Council Liaison Update

- Council is working on Community Plans for Ambleside and soon, the Taylor Way Corridor.
- As parts of the Municipal Hall open up, Council hopes that these areas will have artwork installed. B. Helliwell suggested that it might be possible to highlight some of the West Vancouver Art Museum's architecture-related holdings.

It was Moved and Seconded:

THAT the verbal report regarding Council Liaison Update be received for information.

CARRIED

5. Administrator / Curator's Report

- The current exhibition, Under the Shade of the Lotus Tree, has been well-received. The opening reception on January 24th had well over 150 attendees. Upcoming exhibition programming includes free exhibition tours, as well as two free poetry readings on the evenings of February 16th and March 2nd at 6 p.m.
- The West Vancouver Art Museum is partnering with the West Vancouver Memorial Library, West Vancouver Historical Society, and the Architectural Foundation of BC to present a lecture by Adele Weder about Ron Thom on February 22nd for BC Heritage Week. Registration for this event is already full.
- The West Vancouver Art Museum is partnering with Impact North Shore to offer a series of exhibition tours in March.
- The West Vancouver Art Museum contributed photographs from its architectural photography collection by Selwyn Pullan and John Fulker for a new exhibition at the Art Gallery of Greater Victoria, *Heart of the House: Art & the West Coast Modern Home*, which is on until May 14th.
- Staff requested the Art Museum Advisory Committee support the position of Collections Assistant with \$2,500. Staff may return with a subsequent request later this year to further support this position. This position has historically been supported by the Committee.

It was Moved and Seconded:

THAT

1. the verbal report regarding Administrator / Curator's Report be received for information; and
2. \$2,500 be approved to support the position of Collections Assistant.

CARRIED

6. Fundraising Report

F. Patterson confirmed that the first Fundraising Subcommittee meeting will occur on February 16, 2023 at 11 a.m. on Webex. H. Letwin acknowledged the generous donation from La Stella and Le Vieux Pin to support 2023 onsite fundraising events.

It was Moved and Seconded:

THAT the discussion regarding Fundraising Report be received for information.

CARRIED

7. Visibility and Awareness

F. Patterson reminded the Committee about this item on the 2023 Work Plan and invited Committee members to suggest ideas around potential initiatives. K. Hall suggested that a social media campaign could be built around the West Vancouver Art Museum collections. C. Gotay indicated that this campaign should be conducted with the goal of increasing and targeting social media followers. M. Adamian suggested that partnerships could be established with ambassadors and entities in

order to increase social media followers. B. Helliwell has suggested that he could act as a liaison with architects on this initiative. Staff will work to implement a social media campaign drawing from the collections and will explore the possibility of working with formal social media ambassadors.

It was Moved and Seconded:

THAT the discussion regarding Visibility and Awareness be received for information.

CARRIED

8. Partnerships

H. Letwin spoke about some recent partnerships with local community groups, including the West Vancouver Teachers Association, Impact North Shore and the Architectural Foundation of BC.

It was Moved and Seconded:

THAT the discussion regarding Partnerships be received for information.

CARRIED

PUBLIC QUESTIONS

9. PUBLIC QUESTIONS

There were no questions.

NEXT MEETING

10. NEXT MEETING

Staff confirmed that the next Art Museum Advisory Committee meeting is scheduled for March 14, 2023 at 10 a.m. via electronic communication facilities.

11. ADJOURNMENT

It was Moved and Seconded:


THAT the February 7, 2023 Art Museum Advisory Committee meeting be adjourned.

CARRIED

The meeting adjourned at 11 a.m.

Certified Correct:


Chair


Staff Representative