

VISION

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The **West Vancouver Arts & Culture Centre** will be a **central hub** for residents to share in **creativity through participation** in arts and culture programs, exhibits, and events.

The facility will reflect the **diversity** of the people and arts of West Vancouver, promote **community connectivity**, provide a home for the District's growing art collection, and **honour the land, forests, and water**.

MISSION

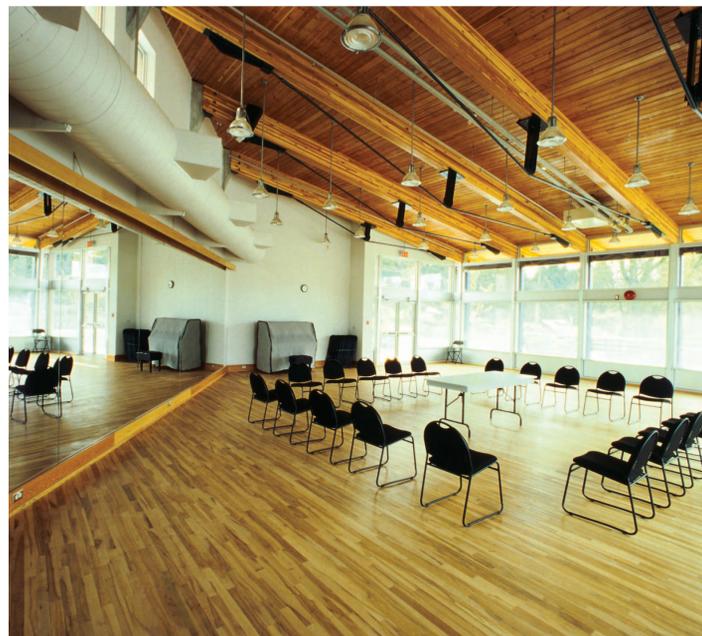
The West Vancouver Arts & Culture Centre will connect community, artists, and educators.

As an arts hub and place of creative energy, the West Vancouver Arts & Culture Centre will promote arts learning and enjoyment through participation, exhibits, and collections:

- Offering a range of programs in visual and performance arts
- Housing and managing the District's art collection
- Offering a range of exhibits and performances, building awareness of contemporary and historical arts and culture locally and beyond
- Providing a home base for community arts organizations and festivals
- Including rental space for community use
- Providing a safe and welcoming environment for all citizens to participate in the arts



GUIDING PRINCIPLES



1 Create an inspiring environment that celebrates the arts and reflects West Vancouver's diverse population.

2 Create a centralized arts hub that is appropriately-sized and community-focused to accommodate existing and future arts programming, including:

- Rehearsal space (music, theatre, dance)
- Small performance space
- Multi-purpose spaces for classes, workshops, lessons
- Galleries for community arts and the Art Museum
- Specialized collections storage spaces
- Administration space for local arts and culture organizations

3 Support exhibition, collections, and creation spaces with social space to promote collaboration and cross-pollination. Include:

- Outdoor plaza and welcoming lobby area for festivals, events, and gatherings
- Artist in residence space
- Gallery shop and art rental
- Flexible indoor gathering space

4 Continue the mission of the West Vancouver Art Museum to:

"Build awareness of diverse forms of contemporary and historical art, architecture, and design, engaging audiences with issues and ideas central to the community and the world beyond."

5 Establish a sense of place that draws inspiration from the land, water, and forests of West Vancouver, displaying art inside and out.



GUIDING PRINCIPLES

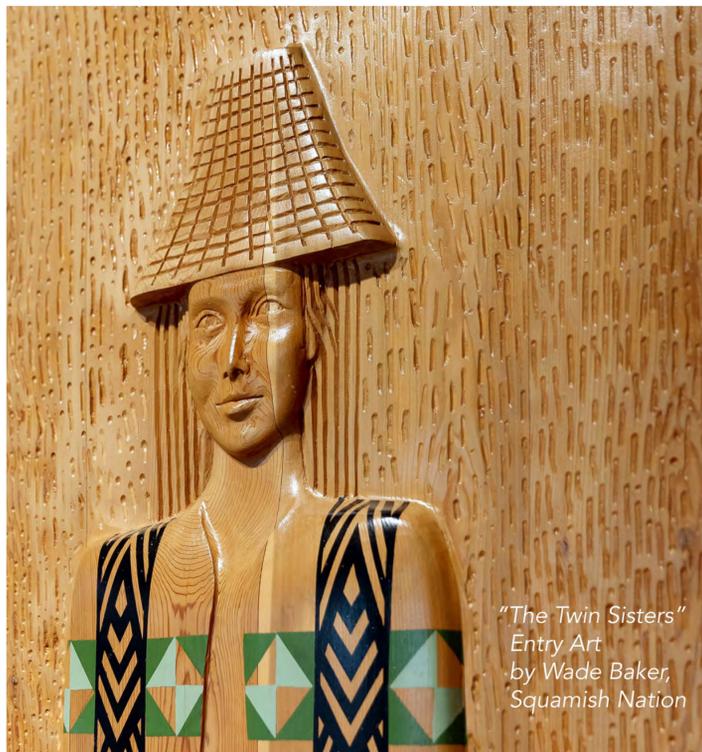


6 Demonstrate environmental stewardship and sustainable community development.

- Build appropriately-sized spaces with inherent flexibility
- Demonstrate innovative design, including passive design strategies, energy conservation, and aim for net-zero carbon
- Design a facility that is responsive to climate change

7 Incorporate Indigenous perspective and spaces, achieved through collaborative engagement with the Squamish Nation on whose traditional territories the District is situated.

8 Build upon West Vancouver's heritage, such as social, cultural, art & design, particularly West Coast modernism.



"The Twin Sisters"
Entry Art
by Wade Baker,
Squamish Nation

9 Ensure economic sustainability:

- 'Right-size' the facility to ensure functional, practical, and appropriate spaces
- Coordinate with existing facilities to complement services and avoid duplication
- Provide appropriate administration space for arts organizations and staff, allowing for future growth
- Include revenue generating spaces (rental, gift shop, food etc.)
- Include space and programs that will boost tourism

10 Weave the facility into the daily rhythms of the community by making it accessible by walking, cycling, transit, and car.

