

# Community Engagement Committee

## 2021 Annual Report

Elaine McHarg, Community Engagement Committee

January 10, 2022

# Presentation Outline

- 1. Working Groups**
- 2. Community Consultation**
- 3. Committee Initiatives**
- 4. COVID-19**

# Membership (2021)

## **Citizen members**

- Lori Cameron, Lisa Carver, Elaine McHarg (Vice-Chair), Jennifer Roote, Jan Pezarro, and Jaime Webbe

## **Council members**

- Councillors Wong (Chair), Thompson, and Soprovich

## **Staff**

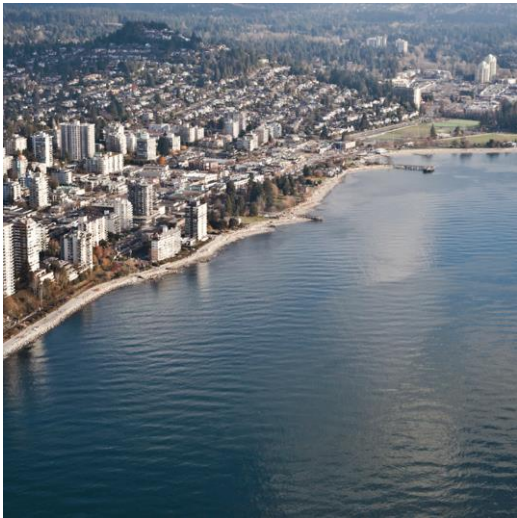
- Ania Mafi, Kristina Andrzejczuk, Donna Powers

# Working Groups

- All working groups are created by the CEC
- Community members collaborate on projects and make a meaningful contribution to the municipality
- Scope of work is significant, most work for two years
- These volunteers invest a significant amount of their personal time and accomplish an incredible amount of work
- There were no new working groups introduced in 2021

# Working Groups: 2021

- The Coastal Marine Management Plan Working Group is the only active working group at the District.
- The Community Engagement Committee helped advise the working group and staff on best engagement practices in advance of the March 2021 consultation to get feedback on policy recommendations.



## Virtual Information Meeting

The Coastal Marine Management Plan Working Group has created draft policy recommendations for the management of the coastline.

Attend the virtual information meeting on **Wednesday, March 17 from 6-7 p.m.** to learn more and ask questions.

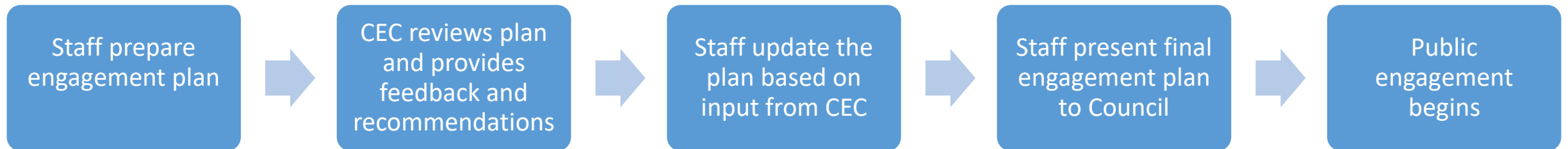


[westvancouverite.ca/coast](https://westvancouverite.ca/coast)



# Review process

Before a project proceeds to public consultation, the engagement plan is brought to the Community Engagement Committee (CEC) for feedback, advice, brainstorming, and testing.

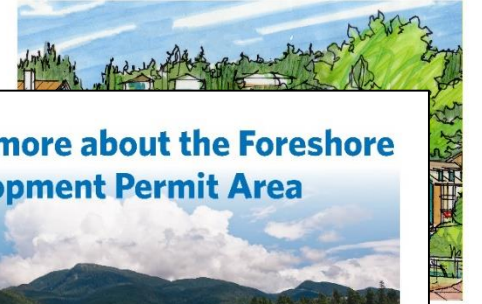


# Engagement Plans Reviewed

- January: Horseshoe Bay Local Area Plan (Phase 4)
- March: Coastal Marine Management Plan Working Group
- April: Retail Cannabis in West Vancouver
- April: Foreshore Development Permit Area
- May: Arts Facility Site Identification
- September: Lawson Creek Restoration
- September: Planning the Upper Lands / Cypress Village (Phase 2)
- October: Mobility Plan
- October: West Vancouver website improvements
- October: Budget 2022
- November: Youth Hub

**We want to hear from you,  
Horseshoe Bay!**

Share your feedback on the Draft Local Area Plan



**Learn more about the Foreshore  
Development Permit Area**



[westvancouverITE.ca/foreshore](http://westvancouverITE.ca/foreshore)

**Replacing the Ambleside  
Youth Centre**



# Committee Initiatives

## Adapting to safe pandemic engagement

- Developing effective virtual engagement sessions
- Encouraging stakeholders to engage with the District online
- Optimizing online materials
- Survey testing
- Post-engagement debrief and analysis

## Accessible Information

- Accessible simplified language
- Increased video use
- Providing facts and links to additional easily accessible information

## Identifying gaps

- Advising staff when projects are not ready for public engagement and helping to ensure information is easy to understand.
- Facts are presented so residents have accurate information to enable them to make informed decisions.



# 2022 Work Plan

Aligned with Council's Strategic Plan 2021-2022

- Ambleside Local Area Plan
- Mobility Plan
- Arts & Culture Facilities Planning
- Urban Forest Management Plan
- Klee Wyck Park
- Budget 2022 & 2023

**Thank You!**  
**Questions?**