

**THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER  
COMMUNITY ENGAGEMENT COMMITTEE MEETING MINUTES  
VIA ELECTRONIC COMMUNICATION FACILITIES  
WEDNESDAY, JULY 6, 2022**

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Committee Members: E. McHarg (Acting Chair), J. Berg, G. Nicholls, J. Roote, and J. Webbe; and Councillors C. Cameron (Chair), N. Gambioli, and S. Thompson attended the meeting via electronic communication facilities. Absent: L. Carver and J. Sidhu.

Staff: D. Powers, Director of Community Relations & Communications; A. Mafi, Communications & Engagement Manager (Staff Liaison); K. Andrzejczuk, Communications & Engagement Coordinator (Committee Clerk); and C. Rosta, Cultural Services Manager attended the meeting via electronic communication facilities.

**1. CALL TO ORDER**

The meeting was called to order at 4:01 p.m.

**2. APPROVAL OF AGENDA**

It was Moved and Seconded:

THAT the July 6, 2022 Community Engagement Committee meeting agenda be approved as circulated.

CARRIED

**3. ADOPTION OF MINUTES**

It was Moved and Seconded:

THAT the May 17, 2022 and June 1, 2022 Community Engagement Committee meeting minutes be adopted as circulated.

CARRIED

**REPORTS / ITEMS**

**4. Arts & Culture Engagement – Survey Review**

A. Mafi (Communications & Engagement Manager) spoke relative to the Arts Planning: Visioning draft survey and informed that the survey will launch in July 2022 and be open until September 2022; and requested feedback on the draft survey from the Community Engagement Committee.

Discussion ensued and the Community Engagement Committee provided the following feedback:

- The survey is good overall, with some clarifications and improvements to the wording;
- Be clear that the goal of this engagement is to confirm the vision for an arts and culture centre;

- Question 1: Consider whether skip logic should be used to end the survey for those who do not think arts and culture programming is important; D. Powers (Director, Community Relations & Communications) informed that it is important to be transparent and that the data can be filtered from the survey results;
- Question 1: Add a response option that says “Arts and culture programming is important, but not at this time”;
- Questions 2 and 3: Add open ended questions to ask “why”; clarify whether these questions refer to private and/or public facilities; adjust questions to include pre- and post-pandemic needs;
- Question 4: Consider whether it is important to ask about the use of facilities outside of West Vancouver; D. Powers informed the purpose of that question is to measure a need that is not being met;
- Questions 5 and 6: Compress and organize the list of uses; organize based on considerations that impact facility design; youth;
- Question 8: Organize response options so that “live in West Vancouver” is at the top; remove “prefer not to say”;
- Question 12: Add an age group for those under 25 years old;
- Simplify language for those who do not have existing knowledge of arts and culture;
- Be clear that current facilities are not adequate, there are changing needs due to the pandemic, and explain why engagement is happening again;
- Include a question that asks respondents to suggest solutions to address the facility needs;
- Reduce wordy sentences, where possible;
- Include a question related to accessibility for people of different abilities;
- If the facility could be rented for a private event, make that clear; and
- Improve the pre-amble; clarify that the need has been identified and we are confirming the vision; add detail and examples of existing arts and culture facilities.

E. McHarg left the meeting at 4:17 p.m.

D. Powers informed that staff will consider feedback and revise the draft survey; and the revised survey will be sent via email to the Community Engagement Committee for a final review before launch.

Councillor Cameron (Chair) left the meeting at 4:29 p.m.; as E. McHarg (Acting Chair) was absent from the meeting, Councillor Gambioli assumed the Chair.

It was Moved and Seconded:

THAT the discussion regarding Arts & Culture Engagement – Survey Review be received for information.

CARRIED

Councillor Cameron and E. McHarg absent at the vote

J. Webbe left the meeting at 4:30 p.m.

## 5. Staff Update: Review of Engagement Underway

A. Mafi (Communications & Engagement Manager) provided an update regarding the following:

- Engagement regarding Hugo Ray Park pickleball courts has concluded and staff are analyzing the feedback;
- Arts planning workshops were held in June and had a great turnout; the survey will launch in July and will be open until September 2022; and
- There will be no further engagement events during the summer.

Councillor Thompson left the meeting at 4:35 p.m.

As quorum was lost, the meeting was adjourned at 4:35 p.m. All remaining agenda items were deferred to a subsequent meeting.

A member of the public commented regarding the arts centre proposal and noted concerns regarding size, location, and cost of the project.

Certified Correct:



Chair



Committee Clerk