

**THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER
ARTS & CULTURE ADVISORY COMMITTEE (ACAC)
COMMUNICATIONS SUBCOMMITTEE MEETING MINUTES
ELECTRONIC MEETING
THURSDAY, JANUARY 28, 2021**

Committee Members: P. Bowles (Meeting Chair); E. Oram-Killas; S. Swan; and S. Tsangarakis (Habib).

Staff: D. Niedermayer, Senior Manager, Cultural Services; and L. de Jesus, Recording Clerk.

1. CALL TO ORDER

The meeting was called to order at 1:29 p.m.

It was Moved and Seconded

WHEREAS the January 8, 2021 Order of the Provincial Health Officer on Gatherings and Events ("order") prohibits members of the public from attending committee meetings in-person until the order is rescinded or replaced;

WHEREAS the District of West Vancouver is required to prohibit in-person attendance at committee meetings pursuant to the order; and

WHEREAS the District of West Vancouver has enabled public participation at committee meetings via electronic means to ensure openness, transparency, accessibility and accountability, including via the use of live streaming (video and audio) for public viewing, and electronic communication facilities (telephone and video-conferencing software) for public participation;

THEREFORE BE IT RESOLVED THAT the January 28, 2021 Communications Subcommittee meeting be held without in-person public attendance.

CARRIED

2. APPROVAL OF AGENDA

It was Moved and Seconded:

THAT the January 28, 2021, Communications Subcommittee meeting agenda be approved as circulated.

CARRIED

REPORTS / ITEMS

3. COVID-19 Impact Survey – Update

D. Niedermayer reported on her meeting with Mayor Booth following the January 11th Council meeting where the ACAC had reported their intention to conduct a survey of the sector on the impacts of COVID-19. The Mayor has created the Mayor's Economic Recovery Task Force (Task Force) comprised of a dozen professionals to provide an umbrella of support to help existing businesses recover and strengthen the community's economic resilience. One of its objectives is to

obtain information regarding the impacts of COVID-19 in West Vancouver. The Task Force is currently developing a survey intended for the broader community including the arts and culture sector. It was recommended that only one survey be sent to minimize confusion and increase the likelihood that the results will be noted and considered. The survey being prepared by the Task Force will not be ready to send as soon as the ACAC had originally planned for its survey, but the benefits of combining surveys outweigh the delay.

The ACAC can participate in the development of the survey questions relating to arts and culture.

As previously planned and discussed, this subcommittee may still reach out and encourage organizations to participate in the survey.

Questions for staff to follow-up:

- Will individual artists and art educators be able to participate in the survey? (Access to these individuals will rely on partner organizations with memberships.)
- Will the survey be tested before going out to ensure the questions are not ambiguous or overly complicated?
- Will there be a separate section for the cultural sector so that they only answer the questions relevant to them?
- Will there be a media campaign to drive relevant people to the survey? Or how will all the relevant sectors be made aware of the survey?

Survey Questions:

Members reviewed the questions from the last meeting and suggested the addition of a financial question such as:

- Are you knowledgeable about resources that may be available to you (from other levels of government or Foundations)?
- Apart from financial needs, what other support do you require to operate during the pandemic?

Action: Staff to confirm with Communications about additional survey questions and implications of including financial questions that may raise expectations of financial support from the District.

4. Meetings with Stakeholder Groups – Discussion Points

Staff has been in contact with both Larco/Park Royal and Chamber of Commerce regarding a future meeting with the ACAC. Park Royal has been confirmed for the March 16 ACAC meeting and the Chamber is still to be confirmed for the March or April meeting. The meetings will be for 30-40 minutes so the ACAC will need to develop the questions/talking points for both organizations to ensure the meetings are useful.

Members discussed using empty stores as temporary art studios to maintain the ambiance and energy in business districts.

Questions and talking points for the meetings will be discussed and finalized by the larger committee at their next meeting.

5. Communications Plan for Arts, Culture & Heritage Sector

Deferred to a future meeting.

PUBLIC QUESTIONS

6. PUBLIC QUESTIONS

There were no questions.

7. ADJOURNMENT

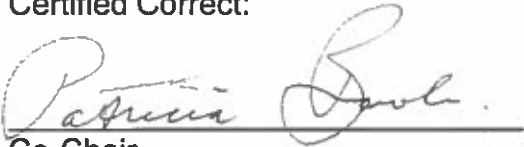
It was Moved and Seconded:

THAT the January 28, 2021, Communications Subcommittee meeting (open session) be adjourned.

CARRIED

The meeting adjourned at 2:30 p.m.

Certified Correct:



Co-Chair



Committee Clerk