

**THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER
ART MUSEUM ADVISORY COMMITTEE (AMAC) MEETING MINUTES
ELECTRONIC MEETING VIA COUNCIL CHAMBER, MUNICIPAL HALL
WEDNESDAY, SEPTEMBER 16, 2020**

Committee Members: F. Albert-Howard; D. Becker; K. Duffek; B. Helliwell; R. Jafari; D. LaCas; F. Patterson (Meeting Chair); M. Price; and Councillor N. Gambioli. Absent: H. Greenwood; and M. Kemble.

Staff: D. Niedermayer, Senior Manager, Cultural Services; and H. Letwin, Acting Administrator/Curator, and Recording Clerk.

1. CALL TO ORDER

The meeting was called to order at 4:35 p.m.

2. APPROVAL OF AGENDA

It was Moved and Seconded:

THAT the September 16, 2020, Art Museum Advisory Committee meeting agenda be amended by adding the adoption of the September 3, 2020 meeting minutes under Item [#3];

AND THAT the agenda be approved as amended.

CARRIED

3. ADOPTION OF MINUTES

It was Moved and Seconded:

THAT the July 2, 2020, Art Museum Advisory Committee meeting minutes be adopted as circulated.

CARRIED

It was Moved and Seconded:

THAT the September 3, 2020, Art Museum Advisory Committee meeting minutes be adopted as circulated.

CARRIED

REPORTS / ITEMS

4. Review of Strategic Planning Session

F. Patterson noted that four areas warranted further discussion from the strategic planning session: governance, mission and values, communications and audience development. F. Patterson circulated a revised draft mission statement for consideration by all members at a future meeting.

N. Gambioli suggested that AMAC invite Council members to a tour of the Art Museum to inform and engage Council in the Art Museum's activities.

Action: Staff to provide examples of successful governance models of other similar institutions and provide to the AMAC for further discussion.

Staff to invite P. Aldrich to facilitate a follow-up session devoted to updating the mission statement which will eventually be presented to Council for final approval.

5. Committee Membership Status

All but M. Kemble's terms are due to at the end of the year. In order for members to be considered for another term on the committee, everyone must complete and return the application along with a resume by October 16.

Action: Staff to send application form and details to all AMAC members.

6. Marketing and Fundraising Update

H. Letwin reported on the results of Dine for Art fundraising garden dinner. F. Patterson led a discussion about a Donor Recognition program, suggesting that donors might be listed on the website. H. Letwin suggested that the Art Museum could send a dedicated annual email to its newsletter recipients thanking sponsors, supporters and donors.

Action: Staff will prepare a brief overview of current marketing and communication activities of the Art Museum.

Staff to consider a dedicated e-newsletter acknowledging supporters, sponsors and donors.

Staff will speak to the West Vancouver Foundation about ways in which to best acknowledge donors.

7. Other Business

F. Patterson presented an idea for an "Art Museum Booster Club." This would include the production of t-shirts, and an effort by AMAC members to attend and invite guests to Art Museum activities.

N. Gambioli suggested that AMAC members ensure they engage in the upcoming community engagement on a new arts and culture facility and actively encourage other members of the community to assist in a robust response for Council's considerations.

Action: Staff to invite C. Rosta and J. Webb to attend October 20 meeting in order to update AMAC on the potential locations of a new arts and culture facility.

8. Next Meeting – October 20

The next meeting is on October 20 at 4:30 p.m. in the Raven Room at Municipal Hall.

PUBLIC QUESTIONS

9. PUBLIC QUESTIONS

There were no questions.

10. ADJOURNMENT

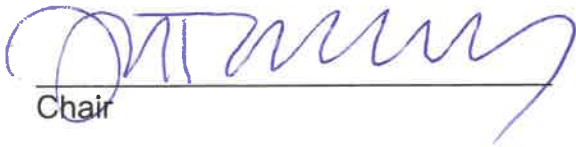
It was Moved and Seconded:


THAT the September 16, 2020, Art Museum Advisory Committee meeting (open session) be adjourned.

CARRIED

The meeting adjourned at 5:48 p.m.

Certified Correct:


Chair


Committee Clerk