

**THE CORPORATION OF THE DISTRICT OF WEST VANCOUVER
ART MUSEUM ADVISORY COMMITTEE (AMAC) MEETING MINUTES
ELECTRONIC MEETING VIA COUNCIL CHAMBER, MUNICIPAL HALL
THURSDAY, JULY 2, 2020**

Committee Members: F. Albert-Howard; D. Becker; K. Duffek; B. Helliwell; D. LaCas (Meeting Chair); M. Kemble; F. Patterson; and M. Price; and Councillor N. Gambioli.
Absent: R. Jafari. H. Greenwood.

Staff: D. Morrison, Administrator/Curator; D. Niedermayer, Senior Manager, Cultural Services; and H. Letwin, Assistant Curator and Recording Clerk.

1. CALL TO ORDER

The meeting was called to order at 4:31 p.m.

2. APPROVAL OF AGENDA

It was Moved and Seconded:

THAT the July 2, 2020, Art Museum Advisory Committee meeting agenda be amended by adding new Item [#5] regarding Administrator/Curator report;

AND THAT the agenda be approved as amended.

CARRIED

3. ADOPTION OF MINUTES

It was Moved and Seconded:

THAT the February 19, 2020, Art Museum Advisory Committee meeting minutes be adopted as circulated.

CARRIED

REPORTS / ITEMS

4. Art Museum Staffing Update

D. Morrison announced his upcoming retirement at the end of August. H. Letwin will be taking on the role of Acting Administrator/Curator.

5. Administrator/Curator Report

Owing to the COVID-19 impacts, exhibitions have been postponed and the schedule is still being confirmed. H. Letwin is curating the next two exhibitions, including the Cornelia Hahn Oberlander exhibition, for which a Heritage Canada Museums Assistance Program grant was received by the Art Gallery of Alberta, with whom the West Vancouver Art Museum (WVAM) is partnering. The BC Arts Council has advanced 2021 operating funds and provided a supplement for 2020.

6. Update on COVID-19 Impacts and Re-Opening

D. Morrison reported that the WVAM never opened the Gohar Dashti exhibition when the Art Museum closed in March. Staff was redeployed to other functions of the District dealing with impacts of COVID-19 and the WVAM operated in a limited capacity. The WVAM will re-open to the public on Wednesday, July 8, at limited hours, Wednesday-Friday, 12-4 p.m. Summer camps will start on Monday, July 6.

7. Update on Arts Facilities Process and Next Steps

D. Niedermayer provided an update on the process and next steps. The community will be consulted on the potential location of a new arts and culture centre in Ambleside in September, with results being reported to Mayor and Council in December. The next Arts Facilities Advisory Committee is due to take place on July 7. This meeting is open to the public to observe and ask questions at the end.

8. Programming: Art Museum Mandate

N. Gambioli suggested that AMAC consider the current mandate. It was decided that AMAC would benefit from a strategic planning session, previously a part of the 2019 AMAC Work Plan. Staff will work with AMAC to schedule a strategic planning session in the coming months.

Action: L. de Jesus to send current mandate of the Art Museum to AMAC.

Staff to determine availability of a suitable location, the facilitator and then send a meeting poll to AMAC to finalize date.

9. Collections: Policy & Capacity

F. Patterson asked for an update on the Collections Policy as its consideration is on the 2020 Work Plan. D. Niedermayer confirmed that it would be presented to Mayor and Council for approval at a Council meeting later in the Fall. The WVAM's future of collecting can be considered as part of the upcoming strategic planning session.

It was Moved and Seconded:

THAT the Art Museum Advisory Committee supports the District of West Vancouver creating a secure and appropriate space for Collections as soon as possible.

CARRIED

10. Communications & Marketing Strategy

F. Patterson suggested that it would be beneficial for AMAC to consider the WVAM's Communications and Marketing Strategy. M. Kemble agreed to liaise with staff to consider current strategy and help identify further opportunities for consideration.

Action: H. Letwin will work with M. Kemble and F. Patterson to review current strategy for consideration.

11. Fundraising in 2020: Operations Support and Endowment Support

F. Patterson asked for the status of the District's donations and fundraising guidelines which can be used to inform decisions by AMAC concerning potential fundraising activities. When it is safe to do so, AMAC would like to organize fundraising events and a direct mail appeal.

Action: D. Niedermayer will follow up on current District policies and procedures regarding fundraising.

12. Other Business

No other business discussed.

13. Next Meeting – September 16

The next meeting is scheduled for Wednesday, September 16 at 4:30 p.m. The October meeting is scheduled for Tuesday, October 20 at 4:30 p.m.

PUBLIC QUESTIONS

14. PUBLIC QUESTIONS

There were no questions.

15. ADJOURNMENT

It was Moved and Seconded:


THAT the July 2, 2020, Art Museum Advisory Committee meeting (open session) be adjourned.

CARRIED

The meeting adjourned at 6:10 p.m.

Certified Correct:


Chair


Committee Clerk