



DWV Arts & Culture Strategy – Steering Committee
MEETING NOTES – October 24, 2017, 3-4:30 p.m.

Municipal Hall, Main Floor Conference Room, 750 17th Street, WV

SC Members: Jacquie Gijssen (Co-Chair), Corinne Ambor, Jackie Wong, Anne Mooi, Stephen Mikicich, Don Vaughan, Paddy McLeod. Staff: Doti Niedermayer, Christie Rosta, Imran Mitha

Via Skype: MDB Insight: Greg Baeker

Regrets: Graham Nicholls (Co-Chair), Chief Janice George, Terry Pask, Stephanie Jones, Rob Gloor, Tracey Tarling.

Resigned: Meichen Waxer

AGENDA:

1. Welcome
 2. Feedback on Goals and Objectives and Table of Contents
 3. Adjournment
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MEETING NOTES:

1. Welcome:
 - J. Gijssen (Co-Chair) welcomed members and Greg Baeker of MDB.
2. Feedback on Goals and Objectives and Table of Contents:
 - The Committee suggested that the objectives should have consistency. Either they should all be high-level or all be specific.
 - The Parks Master Plan should be used as a guideline/template. It is easily readable and understandable by everyone.
 - The strategy should provide a “lay of the land” in terms of Arts & Culture.
 - It is important to highlight the relationship between the District and the School board as it is a uniquely strong relationship.
 - The beginning of the document should highlight the importance and value of Arts & Culture and why it is important to the community.
 - It is important to outline the District’s role as a leader and facilitator for Arts & Culture without creating dependency.
 - Everyone has a responsibility, the community and the District.
 - The Strategy should read as if it is the “Community’s Plan,” the language should be collaborative.
 - Ultimately the Strategy is a District Cultural Plan that will focus on the District’s roles and responsibilities. This will center around what the District can do to help facilitate rather than placing the full onus of execution on the District.
 - Goals 3 and 5 can be merged into a single goal of “Space / Land Use.”
 - The Strategy should be revised to include more simplified language and have a more positive tone and try to avoid judgmental or negative language.
 - The Strategy should be resilient. It should hold up to challenges and be self-sufficient (ex. economically resilient).

- It is recommended to include “call out boxes” to explain certain terms or give examples of “best practices.”
- The Strategy should include action items that are both clear and simple.
- Goal 4: *Integrate culture and economic development* - is not necessary.
- Sample goals after consolidation:
 - 1) Harnessing Partnerships / Connections
 - 2) Making Space for Arts and Culture
 - 3) Strengthening the Arts and Culture Sector
- The Strategy should clearly state “Where we are” and “Where we want to be.”
- Communications plan should include North Shore News.
- If the feedback timeline is not extended, it is important to get the word out ahead of time so that everyone is aware of when the feedback period will be.
- Raising awareness of the feedback period is key.
- The SOAR should be released online as part of a “What we heard” stage of the Arts Strategy – providing a much anticipated update to the public.

2. Adjournment:

- Meeting adjourned at 4:30 p.m.