

Pay Parking Implementation Plan for Business Area Adjacent Parks

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Presentation Outline

1. Previous Council direction
2. Potential spillover parking impacts
3. Implementation plan and timeline
4. Recommended option

Previous Council direction

At its **July 7, 2025, Regular Meeting**, Council approved the following motion:

THAT

- *Staff continue to work with the ADBIA to advance the implementation of pay parking in parks adjacent to the business areas (Argyle Avenue between 14th and 16th Streets, John Lawson Park, and Dundarave Parks; and*
- *prior to launching pay parking in these parks adjacent to business areas, staff be directed to report back to Council at a regular meeting with an implementation plan to receive further direction, and a decision reached, by the end of September 2025.*

1 Potential spillover parking impacts

Potential spillover parking impacts

What is it?

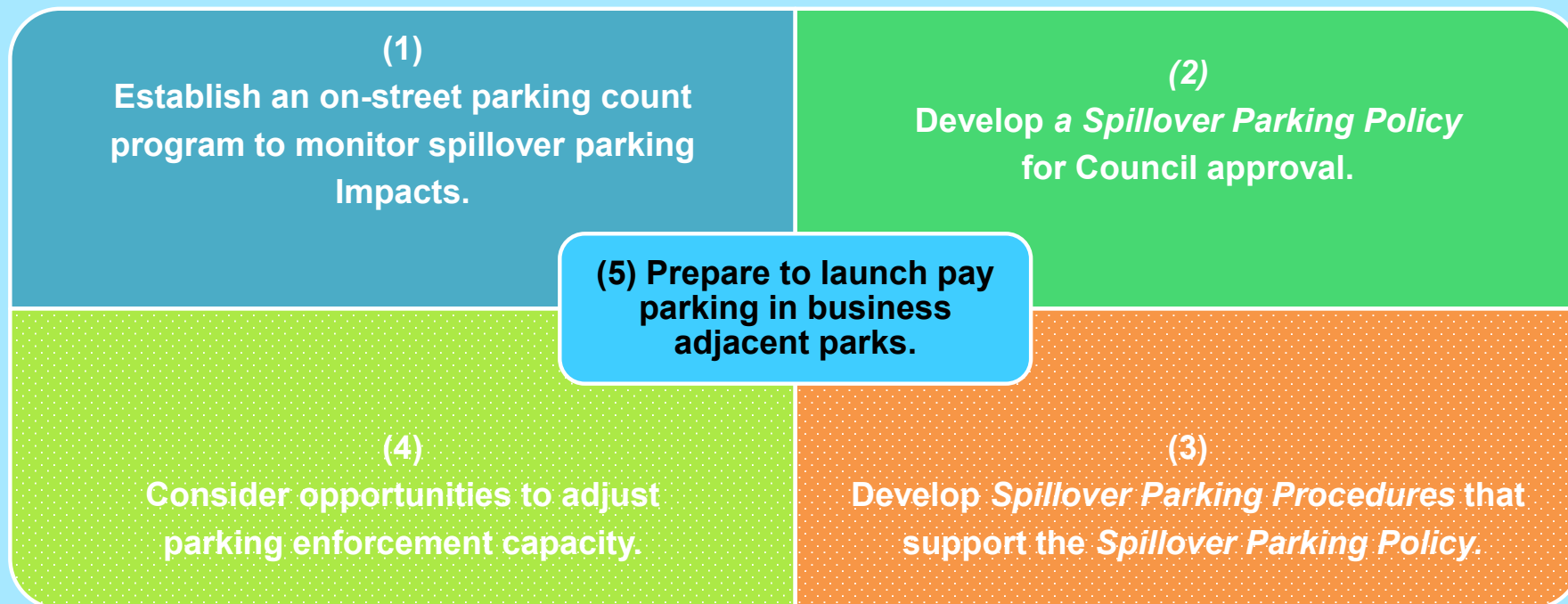
- Concern that launching pay parking in parks will result in people parking on-street to avoid parking fees, and that that this “spillover parking” will increase demand for limited on-street parking.

Why does it matter?

- Spillover parking impacts are more likely where pay parking zones are located in denser mixed commercial residential areas like Ambleside and Dundarave villages, where demand for on-street parking is already high.

2 Implementation plan and timeline

Critical implementation plan elements



Recommended timeline for plan implementation

Council policy consideration 2025 Q4 Council progress update 2026 Q1 Soonest possible launch date 2026 Q2

Essential preliminary elements approximately 6 months

2 months
 Develop a *Spillover Parking Policy* for Council approval
 2025 Q4

2 months
 Establish an on-street parking count program

2 months
 Prepare to launch pay parking in business adjacent parks
 2026 Q2

Essential on-going element
 Develop procedure to support parking policy for Council consideration and approval in 2026 (8 months)

Essential on-going element
 Consider opportunities to expand enforcement capacity (**resources may be required**, 8 months)

Proposed plan integrates previous Council direction

At its **February 24, 2025, regular meeting**, Council brought forward and approved the following motion:

THAT:

- *1. staff be directed to hire a contract Parking Program Lead to work with the Ambleside and Dundarave Business Association (ADBIA) to explore and support enhanced parking opportunities in our Ambleside and Dundarave business areas, and to support the planning, implementation, and program development of pay parking within and adjacent to the ADBIA boundaries in West Vancouver, to be funded by the revenue generated through pay parking programming;*
- *2. staff be directed to take steps necessary to proceed with implementation of pay parking at Cypress Falls Park, Seaview Walk Park, consistent with the phase one pay parking programming format;*
- *3. when the new Parking Program Lead is hired, staff be directed to proceed with implementation and work with the ADBIA throughout the implementation of pay parking within the business areas (John Lawson and Dundarave Parks), to monitor the program, and to report back to Council on its progress;*
- **4. staff prepare an update of the District's applicable bylaws in connection to on-street parking offenses and penalties for the purposes of pay parking programming enforcement;**
- **5. staff report back to Council with a Parking Policy to support pay parking programming expansion based on the Parking Policy Framework Parameters; and**
- *6. staff be directed to engage Squamish Nation regarding advancement of pay parking in Ambleside Park, and report back to Council.*

3 Recommended option

Recommended option

THAT

the report from the Senior Manager, Engineering Services dated August 29, 2025, titled “Pay Parking Implementation Plan for Business Area Adjacent Parks” be received for information.

Recommended option

THAT

1. Council supports the implementation plan provided in the report from the Senior Manager, Engineering Services dated August 29, 2025, titled “Pay Parking Implementation Plan for Business Area Adjacent Parks”, with **proposed timeline of 6 months**;
2. staff prepare the proposed spillover parking policy, and bring it forward for Council consideration and approval at regular meeting before the end of 2025;
3. staff prepare a count program to measure on-street parking trends in areas adjacent to where pay parking is implemented, to be funded by pay parking revenue; and
4. staff report back to Council before April 2026 with a progress update on the above and to confirm Council direction before launching pay parking in business adjacent parks (Argyle Avenue between 14th and 16th Street, John Lawson Park, and/or Dundarave Park).

4 Alternate options

Alternative 1: proceed more quickly (not recommended)

THAT Council receive the report for information and

THAT

1. staff proceed to launch pay parking on Argyle Avenue between 14th and 16th Street by the end of 2025 and report back to Council with an update 6 months after implementation;
2. staff proceed to launch pay parking at John Lawson Park by the end of 2025 and report back to Council with an update 6 months after implementation; and
3. staff proceed to launch pay parking at Dundarave Park by the end of 2025 and report back to Council with an update 6 months after implementation.

Alternative 2: proceed more slowly

THAT Council receive the report for information and

THAT

1. Council supports the implementation plan provided in the report from the Senior Manager, Engineering Services dated August 29, 2025, titled “Pay Parking Implementation Plan for Business Area Adjacent Parks”, but with a revised **timeline of 12 months**;
2. staff prepare the proposed spillover parking policy, and bring it forward for Council consideration at Regular Meeting before the end of 2025;
3. staff prepare a count program to measure on-street parking trends in areas adjacent to where pay parking is implemented for 12 months, with work funded by pay parking revenue; and
4. staff report back to Council before the end of 2026 with a progress update on the above and to confirm Council direction before launching pay parking in business adjacent parks (Argyle Avenue between 14th and 16th Street, John Lawson Park, and/or Dundarave Park).

Alternative 3: Council provides other direction

THAT Council receive the report for information and

THAT Council requests additional information or provides other alternate direction.

Questions?

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