

# Pay Parking Update

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# Presentation Outline

- 1. Updates in response to previous Council direction**
- 2. Receive Council direction on report recommendations**
  1. Receipt of report
  2. Strategic piloting of physical pay stations
  3. Annual pass eligibility for Members of Squamish Nation
  4. Affirm direction for business area adjacent parks
  5. Approach for potential expansion into Ambleside Park

# Previous Council Direction – February 2025

Council, at its February 24, 2025 Regular Meeting, brought forward and approved the following motion.

**THAT:**

1. *staff be directed to hire a contract Parking Program Lead to work with the Ambleside and Dundarave Business Association (ADBIA) to explore and support enhanced parking opportunities in our Ambleside and Dundarave business areas, and to support the planning, implementation, and program development of pay parking within and adjacent to the ADBIA boundaries in West Vancouver, to be funded by the revenue generated through pay parking programming;*
2. *staff be directed to take steps necessary to proceed with implementation of pay parking at Cypress Falls Park, Seaview Walk Park, consistent with the phase one pay parking programming format;*

3. *when the new Parking Program Lead is hired, staff be directed to proceed with implementation and work with the ADBIA throughout the implementation of pay parking within the business areas (John Lawson and Dundarave Parks), to monitor the program, and to report back to Council on its progress;*
4. *staff prepare an update of the District's applicable bylaws in connection to on street parking offenses and penalties for the purposes of pay parking programming enforcement;*
5. *staff report back to Council with a Parking Policy to support pay parking programming expansion based on the Parking Policy Framework Parameters; and*
6. *staff be directed to engage Squamish Nation regarding advancement of pay parking in Ambleside Park, and report back to Council.*

## Next Steps

- Prepare bylaw and policy amendments as directed in Council's February 2024 motion.
- Additional steps as necessary to respond to Council direction received today.



# Staff Recommendations

## 1. *THAT*

The report by the Senior Manager, Engineering Services titled “Pay Parking Update” and dated June 23, 2025, be received for information.

Staff also seek Council direction in the areas to be explored on upcoming slides:

- strategic piloting of physical pay stations
- annual pass eligibility for Members of Squamish Nation
- affirm direction for business area adjacent parks
- potential expansion into Ambleside Park

# Physical Pay Station

## **2. THAT**

Staff budget up to \$15,000 to be funded by pay parking revenue to work with the contracted service provider to pilot two physical pay stations for one year, and report back to Council on the results of this pilot.

# Squamish Nation Annual Pass

## 3. *THAT*

Proposed “Fees & Charges Bylaw No. 5334, 2024, Amendment Bylaw No. 5396, 2025” (Squamish Nation Member annual pay parking pass eligibility) be read for a first, second, and third time.

# Business Adjacent Parks

## 4. *THAT*

1. Staff continue to work with the ADBIA to advance the implementation of pay parking in parks adjacent to the business areas (Argyle Avenue between 14th and 16th Streets, John Lawson Park, and Dundarave Parks; and
2. Prior to launching pay parking in these parks adjacent to business areas, staff be directed to report back to Council with an implementation plan at a Regular Meeting to receive further direction.

# Ambleside Park Expansion

## Recommended Option

### 5. *THAT*

Staff continue to engage with Squamish Nation regarding advancement of pay parking in Ambleside Park and report back to Council with an update within 6 months.

OR

## *Alternate Option – Not Recommended*

### *THAT*

1. staff are directed to take steps as necessary to expediently implement pay parking in all areas of Ambleside Park, excluding where the Squamish Nation is the rightsholder; and
2. staff provide Council with a progress update on Ambleside Park pay parking program within 6 months of implementation.

**Thank You!**  
**Questions?**