



Kay Meek Arts Centre

West Vancouver's *only* professional performing arts centre and the only large presentation and rental facility on the North Shore operated by a *not-for-profit society*.

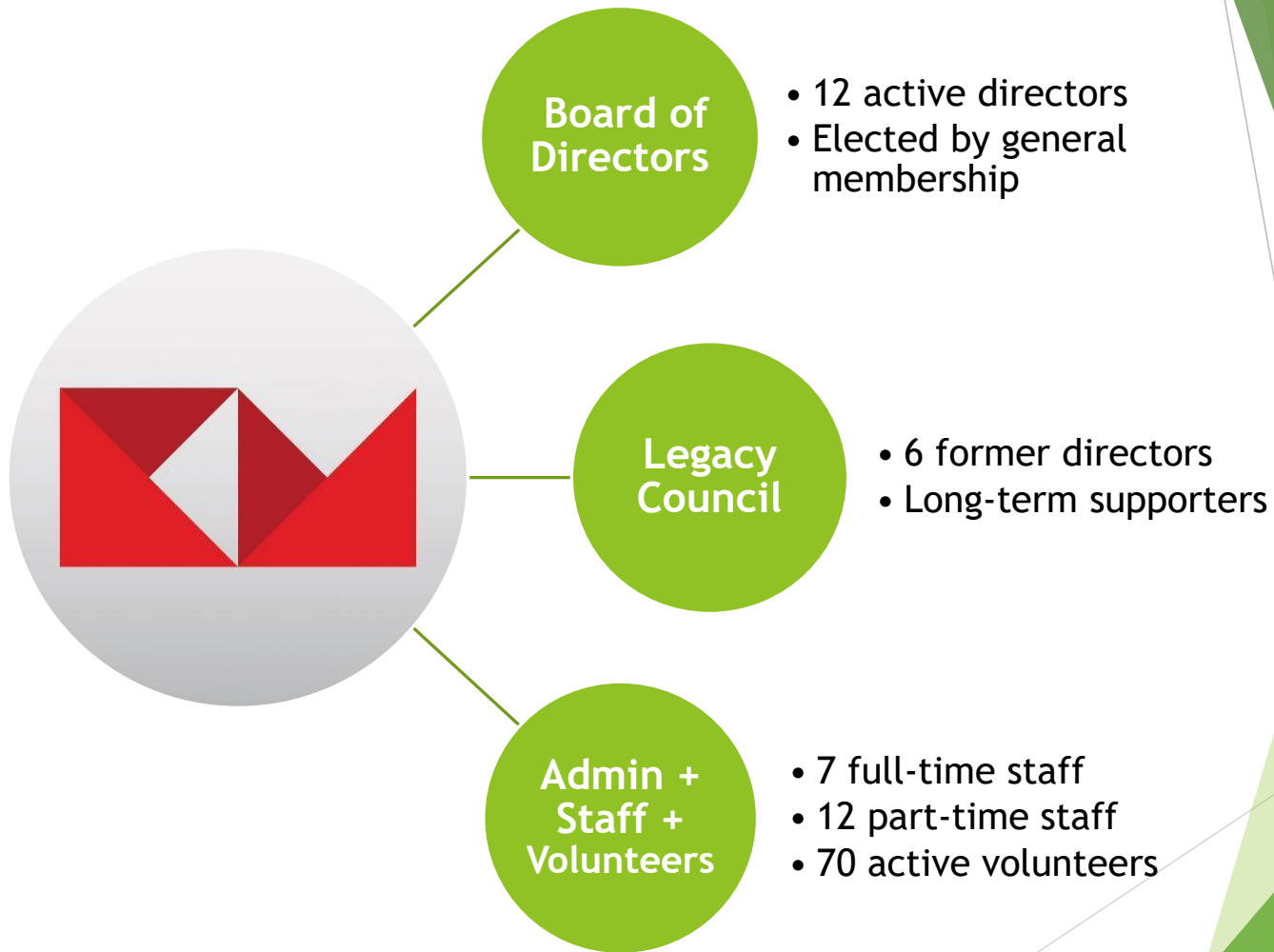
KMAC is a meeting place for *culture and community gatherings* guided by four core values:

- Welcoming
- Learning
- Leading
- Engaging





GOVERNANCE AND MANAGEMENT





Events Summary

KMAC Presentations - (multi-genre) concerts, theatre, Cabaret, dance, speakers, films, special events	87
SD45 Presentations - concerts, theatre, assemblies, talks, presentations, PD days	54
Community Rentals - concerts, theatre, talks, fundraisers, receptions, dance competitions, music recitals, meetings, special events	124
Youth-Focused (subset) - plus summer Youth Conservatory	(116)
Total Events	265
Total Visitors - West Van (33%), North Van (33%)	48,151



2023-2024 REVENUES

▶ \$1,672,086 Annual Operating Revenues

Earned Revenues:

- ▶ Programming and Presentations **40%**
- ▶ Rental Services **28%**

- ▶ Donations and Sponsorships **13%**
- ▶ West Van Service Agreement **9%**
- ▶ Other public funding **8%**
- ▶ Miscellaneous **2%**



2023-2024 EXPENSES

- ▶ 1,709,603 Annual Operating Expenses
- ▶ Programming Expenses **53%**
- ▶ Administration **34%**
- ▶ Other Business Expenses **13%**



Kay Meek Arts Society Strategy

- ▶ Business planning: prudent and sustainable expansion of (educational) activities; strengthening and diversifying revenues
- ▶ Strategic planning: increased visibility (telling our story) improved services and customer experience, community engagement and outreach, embracing the diversity of our community in all its forms
- ▶ Indigenous Relations: Squamish Nation film project, art exhibit, call for proposals of Welcome Figure
- ▶ Partnerships: building and strengthening relationships with all presenting partners, SD45, government agencies, current and future sponsors and donors, and arts organizations.
- ▶ Kay Meek celebrates its 20th season with a Fundraising Gala!