

# Proposed Fees and Charges Bylaw No. 5383, 2025, Amendment Bylaw No. 5467, 2026 (90-minute Free Parking Ambleside Park)

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# Presentation Outline

1. Purpose
2. Proposed Change
3. Next Steps

# 1 Purpose

## Previous Decision

### Previous Council direction:

Motion passed at the May 11, 2026, regular Council meeting that *90 minutes of free parking be implemented in Ambleside Park as soon as practical*

# 2 Proposed Change

PROPOSED FEES AND CHARGES BYLAW NO. 5383, 2025, AMENDMENT BYLAW NO. 5467, 2026

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## Proposed Change

- first 90 minutes free at Ambleside Park
- registration still required
- payment applies after 90 minutes

# Implementation Approach

- Paybyphone based implementation
- user interface and system re-configuration, updates, and testing required
- public guides, website/social media, and signage updates

## Financial and Operational Impacts

- previously developed revenue projections are expected to be impacted
- actual impact depends on user behaviour, demand, and dwell time

## Broader Parking Impacts

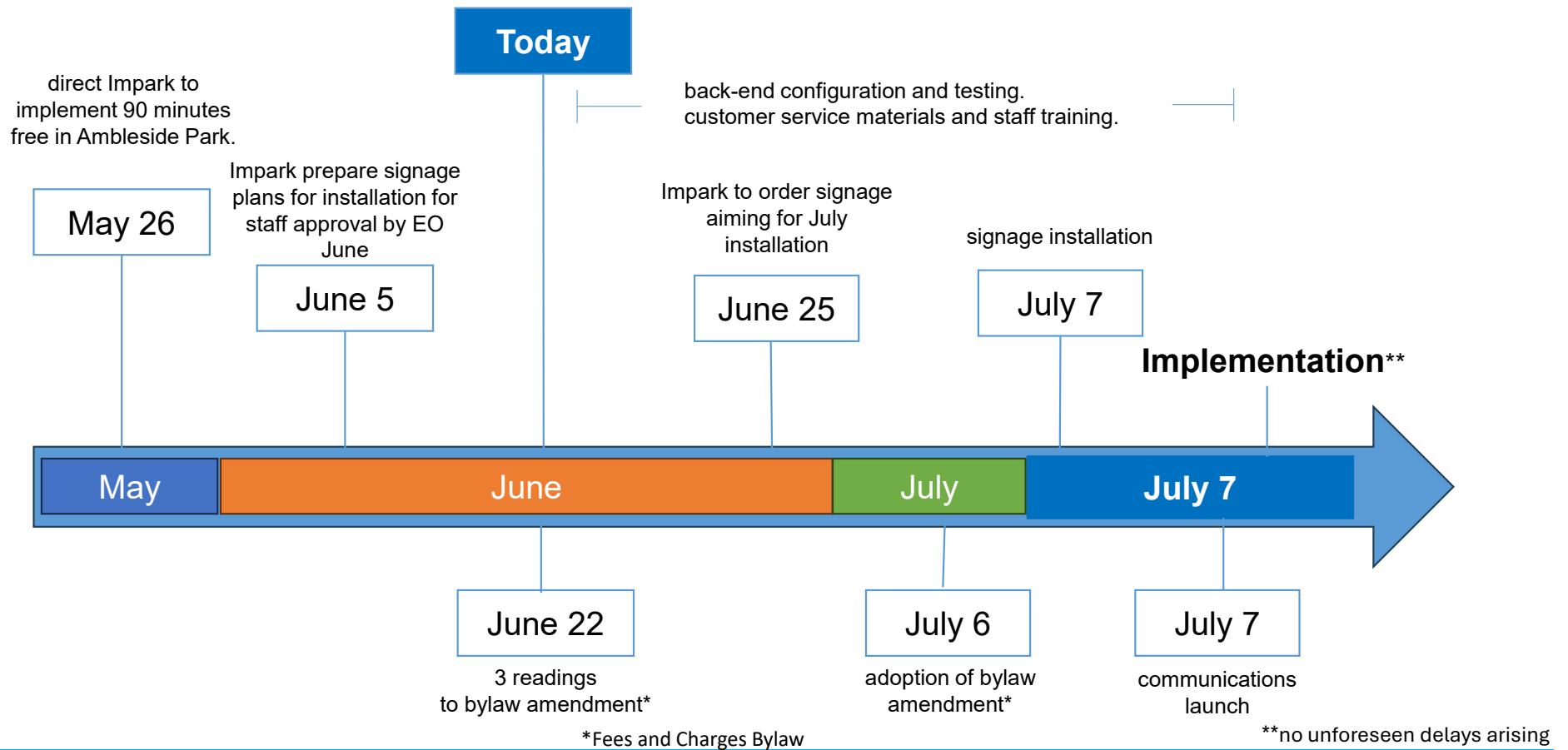
- anticipate continued high demand for parking in commercial areas
- lower-cost or free parking may
  - increase parking demand as users choose to arrive by private vehicle
  - reduce turnover as parking cost is low enough to stay for longer period
- if on-site parking becomes full or unavailable, some drivers may
  - continue to circulate
  - seek parking in nearby commercial and residential areas
- pay parking is a demand management tool
- impacts on-going data collection (on street and park utilization, dwell time data)

# 3 Next Steps

PROPOSED FEES AND CHARGES BYLAW NO. 5383, 2025, AMENDMENT BYLAW NO. 5467, 2026

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# Timeline



# Recommendation

## *THAT*

1. the Council report titled “Proposed Fees and Charges Bylaw No. 5383, 2025, Amendment Bylaw No. 5467, 2026 (90-minute Free Parking Ambleside Park)” dated June 8, 2026, from Staff Lead, Pay Parking Programs, be received for information; and
2. proposed “Fees and Charges Bylaw No. 5383, 2025, Amendment Bylaw No. 5467, 2026” be read a first, second, and third time.

**Thank You!**  
**Questions?**

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