

# Welcome!



## *This is a chance to have your say on the present and future of Ambleside.*

With the goal of revitalizing Ambleside Village and the waterfront, the District of West Vancouver is proposing projects to add vitality and bring more people and business to the area.

The future of Ambleside has been a policy focus of the District for many years. The proposed projects are supported by principles within the Ambleside Village Centre Strategy, the Waterfront Guiding Principles and Waterfront Plan.

Feel free to speak to District staff who are here to answer questions about these projects. We encourage you to fill out postcard questionnaires for each project, which will go into our report on this public engagement process.





# Ambleside Village Centre Strategy



## *Strategy: Renew and Enliven Ambleside*

**Creating a More Compact Core:** Focus commercial retail activities between 14th Street and 18th Street ▪ Allow the option of solely residential on the east and west ends of the commercial area

**Enhancing Village Charm:** Support building owners who wish to renovate, restore and renew existing buildings by providing greater flexibility in standards

**Anchoring the Arts:** A dynamic centre for arts, heritage and culture

**Three Special Sites:** Use the opportunity of the three sites, *1300 Marine Drive south side, 1400 Marine Drive north side and 1600 Marine Drive south side*, to arrange new development in creative ways that may produce a more attractive building, increased public space and reduced view impacts

**Variety of Building Heights:** Allow proposed 4-storey buildings where site and design criteria are met ▪ Consider buildings over 4 storeys on the three special sites

**The Argyle Waterfront:** Strengthen the connections between the waterfront and the Village with increased cultural and recreational activity

**Pedestrian Streetscape:** Design streets around pedestrians ▪ Create sidewalks comfortable for people to relax and enjoy a stroll



# Ambleside Park Concession



The contract for the concession at Ambleside Park expired at the end of 2012. This is an opportunity for the District to explore innovative options for the concession service delivery to reflect the needs of the community. *What sort of concession would you like to see in Ambleside Park? Are there other services that you would like to see in the park?*





# Commercial Market Study



Ambleside's development has occurred largely as a result of market forces without a dedicated business and retail recruitment strategy. The District is currently developing terms of reference to develop an Ambleside Commercial Market Strategy to study the existing retail, business and regulatory environments, and consider options to encourage revitalization in Ambleside.

*What do you think of the current mix of business in Ambleside? Are there too many of some types of businesses? Are there certain types of businesses lacking?*





# Sidewalk Dining



The sidewalk dining initiative seeks to increase the number of restaurants which use the sidewalk space, or possibly parking areas adjacent to their restaurants, as seating space. This has proven successful in numerous other cities by adding to the activities on the street. *Are there any specific areas within Ambleside in which you think this should be encouraged?*





# Godfrey's House 1528 Argyle



The District-owned waterfront house at 1528 Argyle Avenue, also known as *Godfrey Lynum's House*, provides an excellent opportunity to consider potential ideas for re-use of this and other District-owned waterfront properties. *What type of uses would be appropriate on this and other waterfront sites? How do you feel this site should be used to best suit the needs of the community?*





# Hollyburn Sailing Club



The Hollyburn Sailing Club provides an important and well-used service to the community and will remain a key feature of our waterfront. Because the current facility is aging, we are engaging the Sailing Club to explore ideas on how to retain the Sailing Club use on the site while incorporating other potential uses in a new facility. *How important is the Sailing Club to you? Would you prefer that we keep the existing facility or explore other options? How should a new facility be designed to achieve other community goals for this key waterfront site?*





# Streetscape Standards

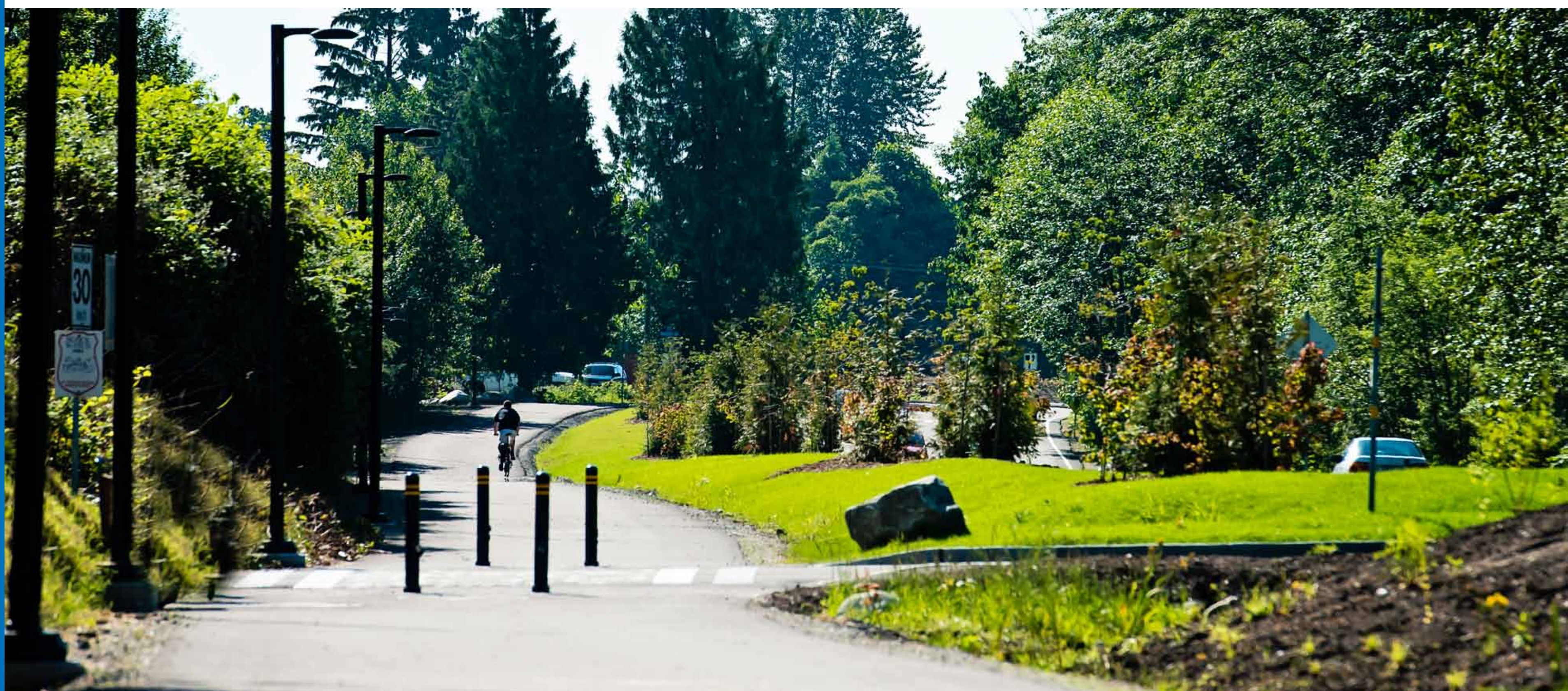


A well-designed streetscape will enhance liveability and pedestrian experiences, complement economic activity, create a distinct sense of place, allow space for public activities and reflect the District's commitment to sustainable development and practices. The District has developed new standards for improvements to sidewalks, pedestrian crossings, street furniture and other open space elements within public street areas of the Ambleside Village Centre.





# Spirit Trail



The Spirit Trail is a multi-use pathway and, when complete, it will provide a relatively flat connection across the North Shore, from Horseshoe Bay to Deep Cove. Because of its separation from busy traffic and its convenient connections to the waterfront, parks, shopping, and major community facilities, the trail is an attractive facility for cyclists, pedestrians, in-line skaters and people with wheeled mobility aids.

The Spirit Trail is now nearly complete from Lonsdale Quay to Ambleside and it will eventually continue through Ambleside Village. The Spirit Trail alignment may have implications for other Ambleside initiatives and route details have not yet been determined. *Can you tell us your ideas for continuing the Spirit Trail through Ambleside?*





# 1468 and 1472 Argyle Avenue



The District of West Vancouver is investigating the possibility of a full-service restaurant on the Ambleside Waterfront. This opportunity has the potential to bring residents, visitors and activity to the Ambleside Waterfront, together with District revenue and other benefits.

The site being considered is comprised of two lots, side-by-side, on the waterfront at 1468 and 1472 Argyle Avenue. Combined, these lots are 66 feet by 122 feet with east, south and west exposure to the water. The site is adjacent to green space at Millennium Park, and is close to the Ferry Building Gallery and Ambleside Pier. The maximum permissible height is currently 2 storeys. The intent is for an appropriate commercial operator to pay all capital and operating costs to construct and run the restaurant. The District would enter into a lease agreement with the successful operator to generate substantial rent revenue. *How do you feel about allowing a restaurant to locate at this site? What are the main considerations for such an opportunity, and how might it affect the community and the waterfront?*





# Food Service on the Waterfront



During the busy Ambleside summer season, including the Harmony Arts Festival, the community enjoys it when local restaurants and food cart/truck providers locate along the waterfront with an array of casual dining. Over the past several years, more and more of the Argyle waterfront has been opened up to public use and identifying the best food offerings for these public spaces is a goal of Council. *What kind of food service would increase your enjoyment of the waterfront?*





# Cultural Facilities



Council is focused on bringing investment and vitality to Ambleside, and improving cultural assets can play an important role. Establishments such as the Ferry Building Gallery, Silk Purse, Music Box and Lawson Creek studio have become community cultural icons and reclaiming other notable cottages on the waterfront will continue. *How should the District-owned buildings on the waterfront be used for the community's benefit? How can these buildings be made to appear welcoming and open to the public?*





# The Visual Arts Centre



West Vancouver was founded by free thinkers who built their homes in and connected to nature and established here a new *West Coast Modern* style. This innovative spirit represents how an exceptional community can express itself through art, architecture and design. Council supports a Visual Arts Centre on Bellevue's 1600 block, in the John Lawson Park parking lot, that celebrates these characteristics. Business plans and further development are being advanced. *How should the Visual Arts Centre be designed to achieve community goals for this important site? What spaces and features would you like to see within the Visual Arts Centre?*

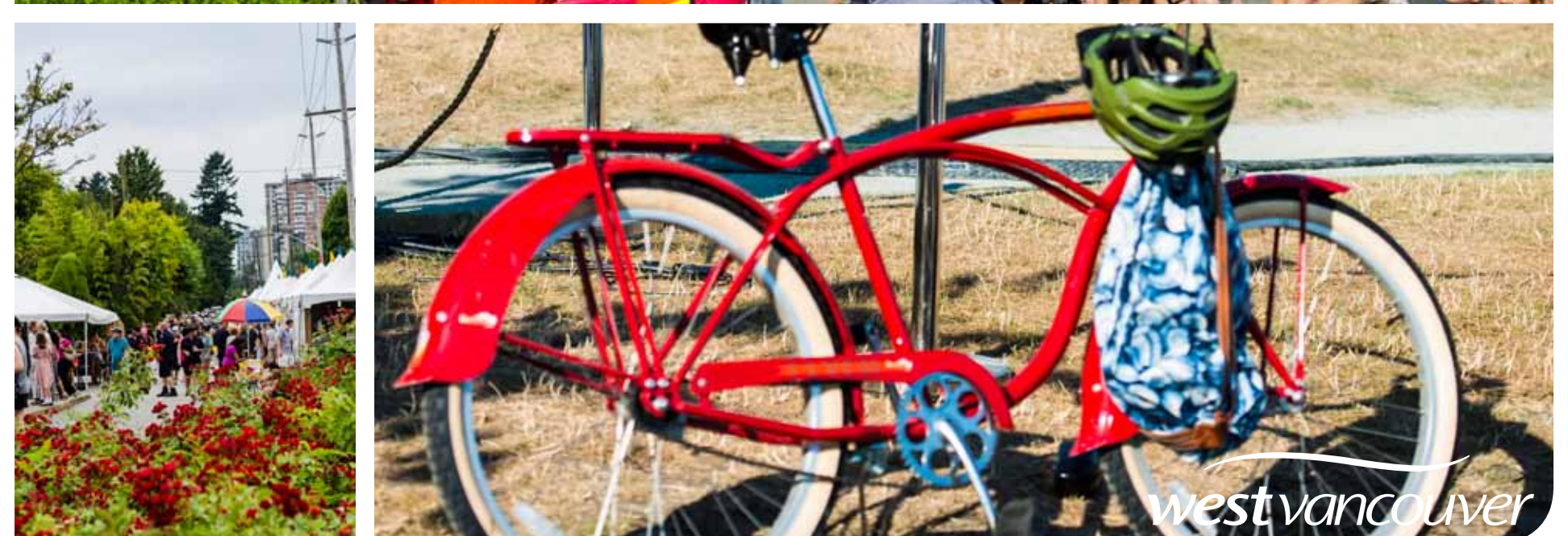




# Argyle Avenue Opportunities



On Argyle, cars and pedestrians have co-existed in an urban dance typical of mixed use spaces. Experiments to close Argyle to all but emergency traffic during events like Harmony Arts Festival have been well received. Now that much of Argyle in Ambleside is public land, the community can consider alternative uses for it. *Should a bicycle lane be added? With an improved foreshore path, is limiting car access necessary? Are special events the only time Argyle should be closed to traffic?*





# Farmers' Market



The Ambleside Farmers' Market has provided fresh goods for eight years in the parking lot on the 1300 block of Bellevue. In October 2012, the Farmers Market was relocated to 14th Street and the plaza between Marine and Bellevue to take advantage of the public *festival street*. It is now proposed that this successful test becomes an ongoing feature on Sundays between May and October. Market hours are 10 a.m. to 3 p.m. Adding more fresh offerings on the plaza adjacent to the Ferry Building Gallery, is also being considered. *What would you like to see, and not see, in the farmers' market? Is the 14th Street location a good one? Would you value this service if available on a regular basis? How should the District support local businesses?*





# Foreshore Protection

Our Foreshore Protection Plan is a celebrated best practice in habitat enhancement, beach improvement, infrastructure protection and mitigation against sea level rise. You have likely noticed sandier beach areas, intertidal sea life and upper

beach grass and walkways along the Argyle shore. These are due to a 10-year program that deposited large rocks at sub-tidal and intertidal areas. These rocks slow waves, allowing sediments to be deposited—nature working continuously to enhance and protect our shoreline.

The District is continuing its foreshore protection efforts in the Marr Creek area (east of Dundarave Pier) and Navy Jack Point. *How could we further enhance our foreshore? Would you like further information regarding the District's Foreshore Protection Program?*

